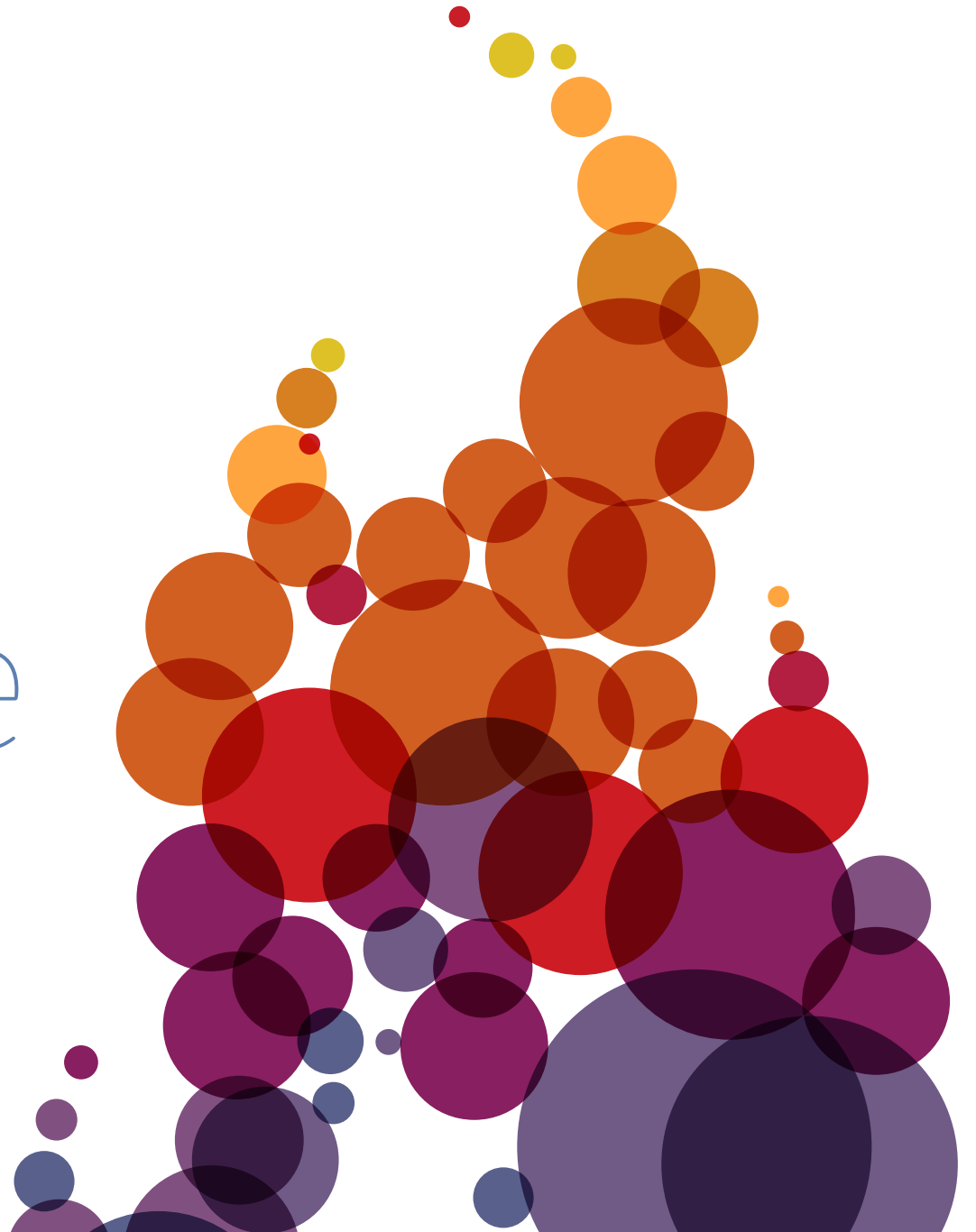






The visible difference.

Biruapi literally means “blue fire”. The blue flame in a fire symbolizes our passion for quality. We believe that maximum results will only arise from the best sources. The word “fire” illustrates our determination to be the best in our field. It is a philosophy that inspires and differentiates us from the rest.



Welcome to where passion for greatness is always a flame.

We are small yet effective, having been established by a team of young, talented and curious people in 2001.

Our vision is clear: to bring energy to the event organizing industry. We are always ready to come up with breakthrough ideas in order to create unforgettable experiences for your brand or company.

In our early years, we had to compete with other more established event organizers in Surabaya. And we proved ourselves capable of handling events for reputable corporations and major governmental institutions.

To provide better services for our clients in Jakarta, we then challenged ourselves to open our second office in the capital city in 2007. There we competed with event organizing giants from throughout the country and learnt to push ourselves to the limit.

And today, we are a company with a strong reputation among our clients, both in Indonesia as well as in other countries in the region, such as Singapore and Hongkong.





Our Services

1

Meetings, incentives, conferences and events (MICE)

We are experienced in organizing events of all scales, from simple and private company meetings to prestigious brand or product launches.

2

Below-the-line activities

Whether it is to reach the right audience for your products, build good interactions with customers, or turn awareness, trusts and desires into transactions, we can assist you in achieving your sales and marketing goals. We have successfully helped Philips penetrate several cities in Indonesia via the Carrefour network and assisted Bank Danamon on their road shows to 40 universities in Jakarta.

3

Multimedia Production

We have a sharp and solid creative team to create multimedia materials for your events, corporate profiles—both print and audio-visual materials—as well as TV commercials and short movie productions.

Why Biruapi? Here are convincing reasons



Signed, sealed, smartly delivered

We are determined to bring smart concepts into even better realizations. We enjoy delivering just the right amount of surprise by always seeking fresh and energetic ways to build positive perceptions of your brand or company.



Optimizing resources

Optimizing every available resource has always been our policy. We effectively implement priority tasks to achieve the best results.



The right team for the job

Knowing how to spot and pool the right talents to support each project as well as maintaining good relations with our partners are keys to create events worth talking about. We have worked with the most influential people and corporations, and won their respects, in Indonesia, Singapore, Malaysia, Hong Kong, China and Thailand.



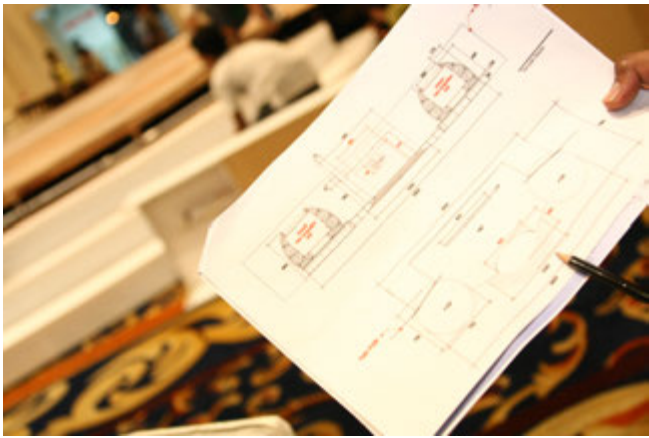
Putting ourselves in your shoes

We understand that each project is important to you, your brand and your company. So, we always try to see things from your perspective and work as a part of your team. By working together with our clients, we are able to find the best solutions and build a strong professional bond with them. In turn, such harmony will create experiences that last longer than an event, BTL activation or even the shortest video profile.



Solid works we are proud of

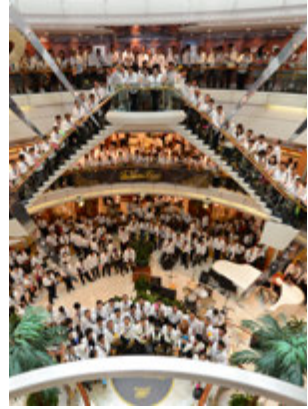




OUR WORK







FROM CONCEPTS TO SUCCESSFUL EXECUTION





Some of our client

that we've been proud to be working with



... and you

Where to find us ...



SEMANGGI

Jl. Jend. Sudirman

Jl. Gatot Subroto

Jl. Kaptan Tendean

Jl. Wijaya

TERMINAL
BLOK M

Jl. Panglima Polim

Jl. Dharmawangsa Raya

Jl. Abdul Majid Raya

Jl. P. Antasari

Jl. Cipete Raya

Jl. Kemang Raya

KEBUN BINATANG
SURABAYA

Jl. Raya Darmo

STASIUN WONOKROMO

Jl. Jagir Wonokromo

Sidosermo Indah

Jl. Raya Prapen

Jl. Ahmad Yani

Jakarta

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The visible
difference

